



CITY OF SOUTH BEND

PETE BUTTIGIEG, MAYOR

Office of the Mayor

CONTACT:

Kara Kelly, (574) 235-5853

kkelly@southbendin.gov

FOR RELEASE: Tuesday, September 22, 2015

DEPARTMENT OF COMMUNITY INVESTMENT, SOUTH BEND MISHAWAKA REALTORS TO HOST LECTURE BY NOTED DOWNTOWN REVITALIZATION EXPERT

The Department of Community Investment and the Greater South Bend Mishawaka Association of Realtors will host a lecture by Joe Minicozzi, principal of Urban3, a private consulting firm based in Asheville, North Carolina that specializes in land-value economics, tax analysis, and community design on Wednesday, September 23 from 2-4 pm at The History Museum, 808 W. Washington St. The talk is free and open to the public.

Minicozzi works with clients to develop the ability to promote community growth patterns that secure a city's fiscal condition while reinforcing a strong sense of place. He helps clients better understand the markets in which they work by gathering and measuring data, visualizing results, and exploring local policies that impact the built environment.

Urban3's parent company, Public Interest Projects, Inc., is a for-profit real-estate development company with over 20 years' experience in Asheville. PIP has been responsible for the renovation of numerous properties, along with providing financial and management support for more than 18 downtown businesses. Their work has been recognized locally, regionally, and internationally. Urban3 was created by PIP as an independent consulting firm with a mission to bring a data-driven approach to the practice of building community.

With his lecture, "Smart Growth: The Dollars and Sense of Downtown Revitalization," Minicozzi will discuss the economic benefit of downtown development versus sprawling subdivisions and shopping centers.

###